



On an adventure with Trixie's new animal friends



- » New animal friends Mr. Triceratops, Mr. Bear, Mrs. Butterfly, Mr. Dragon
- » New: snack box
- » Bread box and Thermal lunch bag now also available in Mrs. Unicorn, Mr. Shark and Mr. Triceratops

There is room for fantasy in every place and every moment. The new Trixie animal friends Mrs. Butterfly, Mr. Dragon, Mr. Bear and Mr. Triceratops are ready to make every adventure just that little bit more magical. Because playing and exploring makes you hungry, Trixie is also introducing a range of cheerful snack boxes, perfect for on the go.





New friends, extra fun

The Trixie family gains four new animal friends. Mr. Triceratops, Mr. Bear, Mrs. Butterfly and Mr. Dragon make their appearance in the 'Colourful Companions' collection. They each have their own character and playful energy. With their familiar, cheerful Trixie look and soft colours, they fit in perfectly with the other animal friends. Mr. Triceratops takes children to the age of mighty dinosaurs, while Mr. Bear leads them through the deep woods. Mrs. Butterfly happily flutters around and Mr. Dragon stands ready to protect any castle with your little one. These four play partners are available as large and small drinking bottles and as a backpack, ideal as a practical companion on the go.

Opening image and images above:

Backpack new animal friends Mrs. Butterfly, Mr. Dragon, Mr. Bear and Mr. triceratops, available in two sizes: regular (€44.95) and small (€39.95)

Drink bottle new animal friends Mrs. Butterfly, Mr. Dragon, Mr. Bear and Mr. triceratops, available in two sizes: 500 ml (€26.99) and 350 ml (€22.99)



The drinking bottles are available in 350ml and 500ml and the backpacks are also available in two sizes; small and normal.







Snack time!

No adventure is complete without a tasty break. With the new snack boxes of the familiar Trixie animals, taking snacks with you becomes even easier. The snack box with clip comes in two sizes and has a sturdy, fixed lid that little hands can open effortlessly. The three-piece snack box set offers even more storage options, with three handy sizes and flexible lids. So three times more space for energy food! Both sets are BPA-free, food-safe and dishwasher safe. Their light and sturdy design makes them ideal for travelling. Plus, they help reduce disposable packaging. Did you know that you can eliminate 180 to 360 throwaway packages per child by bringing a reusable snack box to school? That way, every bite contributes to a more sustainable future.

Images above:

Above: snack box set 3-piece Mr. Shark (€14.99)

Below: snack box set 2-piece Mrs. Cat left and Mr. Dino right (€12.99)



The snack box is available in the animal friends Mr. Lion, Mr. Dino, Mrs. Cat, Mr. Triceratops, Mr. Fox and Mr. Shark





Complete your set

Those who like to complete the set can mix and match with Trixie's other favourites now also available in the new animal friends Mr. Triceratops, Mrs. Unicorn and Mr. Shark. Fill your backpack with the matching lunchbox, drinking bottle and snack box for the ultimate set. This way, you not only complete your lunch, but also reduce the use of disposable packaging. Luckily, the boxes are no less convenient or playful for that. In fact, with Trixie, every lunch turns into a small, magical adventure.

Images above:

Above: Set Mr Triceratops with backpack normal (€44.95), snack box square 3-piece (€14.99), snack box rounded 2-piece (€12.99), bread box large (€32.95), drinking bottle 500 ml (€26.99)

Below: Set Mr Shark with thermal lunch bag (≤ 26.95), isothermal food jar 350 ml (≤ 26.95), isothermal drinking bottle 350 ml (≤ 29.95)



The bread boxes are now also available in the animal friends Mrs. Uniorn, Mr. Shark and Mr. Triceratops and the thermal lunch bag in Mr. Shark and Mr. Triceratops.

About Trixie

From an early age, children have an infinite imagination that they use undisturbed to discover the world around them. Inspired by this unique and boundless imagination, Belgian company Trixie brings a wide range of products that accompany children from baby to kindergarten on their creative adventures. From timeless and warm nursery textiles to cheerful back-to-school essentials, from toys for hours of fun to delicious eating utensils. At Trixie, they strive to bring joy, functionality and imagination into the lives of all children. A deep respect for the planet is essential to this, as the future planet is the playground for the next generation of children. Thanks to a holistic approach, Trixie guarantees sustainable and high-quality products that will appeal to children and parents alike.

www.trixie-baby.com